



Press Release

Justine Nerce is appointed CEO France of Artefact.

In Paris, February 20, 2025 – Artefact, a European specialist in artificial intelligence and data, announces the appointment of Justine Nerce as CEO France. Justine Nerce's mission will be to accelerate Artefact's growth in France, the company's largest market, with over 600 employees and accounting for 40% of its global revenue.

Graduated of Sciences Po Lyon and EMLYON, with a specialization in data and artificial intelligence, Justine Nerce joined Artefact as consultant in 2016. She quickly rose through the ranks within Artefact, establishing herself as an inspiring female figure for tech talent. In 2022, Justine Nerce was promoted to Managing Partner France.

At the same time, she continues her role as Global Lead for the Healthcare practice, which consists of over 100 experts worldwide. She oversees a team that collaborates with more than 10 clients, addressing a wide range of challenges, from optimizing pharmaceutical R&D and improving patient pathways to enhancing supply chain efficiency.

Throughout her career, Justine Nerce has played a key role in Artefact's growth, contributing to the opening and structuring of international offices, such as in Dubai and the UK, the development of data governance and digital transformation offerings, and the expansion of strategic sectors like telecommunications and healthcare. She successfully led large-scale initiatives for one of the world's largest telecom operators, managing a team of 40 data professionals. Additionally, she has been a driving force in developing software engineering teams.

As CEO France, Justine Nerce aims to strengthen Artefact's position as a leader in data and AI consulting in France, helping businesses accelerate their AI adoption, structure their data platforms, and implement governance strategies.

Justine Nerce perfectly embodies the values of innovation, commitment, and boldness that define Artefact. Deeply dedicated to sharing her expertise, she has always been committed to driving the company's growth by placing human development at the heart of technological transformations.



“I’m extremely proud to be taking over the management of Artefact in France, where I have had the opportunity to participate in an incredible entrepreneurial adventure. Over the past ten years, I have been able to contribute to the construction of a European leader in data and AI transformation consulting, and it is an exceptional learning experience to lead Artefact’s French subsidiary today. My ambition is to accelerate this development and democratize the adoption of artificial intelligence in all sectors of activity. Wherever there is data, we help companies create value, but we are committed to doing so in a framework of trust, in a secure, ethical, and sustainable manner. As a woman in Tech, I want to embody inclusive management that respects diversity and ensure greater parity of access to knowledge and careers in data and AI.” - Justine Nerce, CEO France of Artefact

“Justine Nerce’s appointment as CEO of Artefact in France marks a new stage in our mission to make data and AI major levers of acceleration and competitiveness for our customers. Her track record with Artefact, her mastery of technological issues and her commitment to ethical and inclusive AI make her a natural choice to pursue our growth and strengthen our leadership position in the French market, which is historic and strategic for Artefact.” - Vincent Luciani, CEO of Artefact

With this appointment, Artefact reaffirms its commitment to placing talent at the heart of its strategy and to continuing its growth in Europe and internationally.

About Artefact

Artefact is a French consulting and engineering firm specializing in data and AI, and a European leader in the field. Headquartered in Paris, we are now present in 23 countries across all continents, with a team of 1,500 employees.

Our mission is to help businesses unlock the full potential of AI and data by developing tailored solutions that address their specific industry challenges. As pioneers in this field, we combine technological expertise with operational excellence, collaborating with major market players. From strategy to operations, we offer an end-to-end approach and solutions: data strategy, data quality and governance, data platforms, AI Factory, data-driven customer experience and marketing ROI.

Our clients span all key economic sectors – industry, retail, luxury, consumer goods, healthcare, finance, and more – including large international corporations.

Beyond consulting, we are actively committed to promoting ethical and accessible AI. We launched the “School of Data” to facilitate career transitions into tech roles and established Artefact AI Research Centers in Paris and Shanghai.

Find more information at www.artefact.com

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